

# Cumbria Tourism<sup>c</sup>

## Find the right words with our Copywriting Services



### Does your business need to develop engaging and informative copy to tell your stories?

Whether online or in print, take advantage of the PR team's extensive copywriting and journalism experience to enhance your website and literature.

We can help you research, write, edit and proofread copy. Our copywriters can make sure your key messages are clear, whether you're targeting business or consumer audiences.

We'll also help you refine a clear and consistent tone of voice which complements your external image, your reputation and your brand.

For example, we can write your:

- Website copy
- Blog posts
- E-newsletters
- Brochures and leaflets
- Advertorial

For an informal chat and more information on costs, get in touch with the PR team at [pressoffice@cumbriatourism.org](mailto:pressoffice@cumbriatourism.org) / 01539 822222