

## Visitor Attractions Data

Each year Cumbria Tourism runs a visitor volume survey amongst visitor attractions across the county.

There have been increases over the last few years. Visits to visitor attractions in our sample increased by 3.3% in 2015 on 2014 figures, then in 2016 there was an increase of 7.2% visitors compared to 2015.

For 2017, data was captured from 71 visitor attractions, 60 of whom had provided figures in both 2016 and 2017. These attractions, with 5.5m visitors between them, saw an increase of 3.4% in 2017 - an extra 182,000 visitors through their doors.

### Cumbria - Top 20 Visitor Attractions 2017 (by visitor numbers)

1. Windermere Lake Cruises with 1,611,491 visitors
2. The Rheged Centre with 432,908 visitors
3. Ullswater Steamers with 414,777 visitors
4. Brockhole - the Lake District Visitor Centre, with 293,437 visitors.
5. Whinlatter Forest Park & Visitor Centre with 237,499 visitors
6. Tullie House Museum and Art Gallery with 204,854 visitors.
7. Grasmere Gingerbread with an estimated 200,000 visitors.
8. Lakeside and Haverthwaite Railway with 198,377 visitors.
9. The World of Beatrix Potter with 191,510 visitors
10. Grizedale Forest Park and Visitor Centre with 183,900 visitors
11. Carlisle Cathedral with 157,742 visitors
12. Hill Top, Beatrix Potter's House with 119,044 visitors
13. Lowther Castle and Gardens with 110,000 visitors.
14. Theatre By The Lake in Keswick with 107,790 visitors
15. Wray Castle, with 95,829 visitors
16. Lakeland Motor Museum with 78,850 visitors
17. Tree Top Trek, Brockhole with 72,636 visitors
18. Muncaster Castle with 64,772 visitors.

19. The Puzzling Place, with 47,716 visitors.

20. Dove Cottage and the Wordsworth Museum with 46,029 visitors.

**Source: Cumbria Tourism - Visitor Attractions Monitor**

(Please note this only includes visitor attractions who have provided data for 2017, and also gave permission for their figures to be published. Please note also that some visitor numbers may be estimated).

### **Report Spotlight**

We have a spreadsheet which contains historical figures from all visitor attractions that have participated from the year 1990 to 2017 - [click here to purchase.](#)