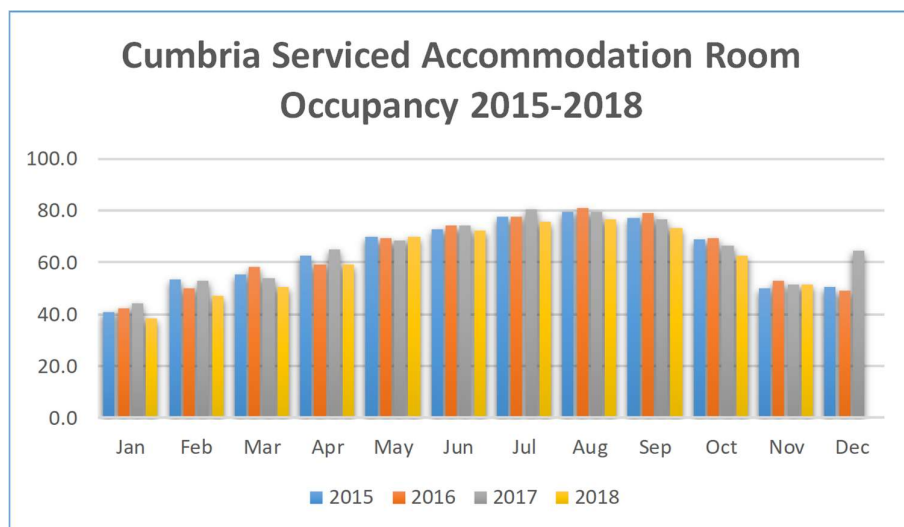


Cumbria Serviced Accommodation Room Occupancy Rates 2015-2018

Occupancy rates for serviced accommodation in Cumbria and the Lake District have been strong since 2014.

2017 annual average room occupancy rates were marginally up on 2016, and the highest recorded.

Room occupancy rates for the first 11 months of 2018 are slightly lower than in recent years – by around 5%. Poor weather at the start of the year (including the 'Beast from the East'), and the World Cup which can affect holiday trips, may be partly to blame.



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