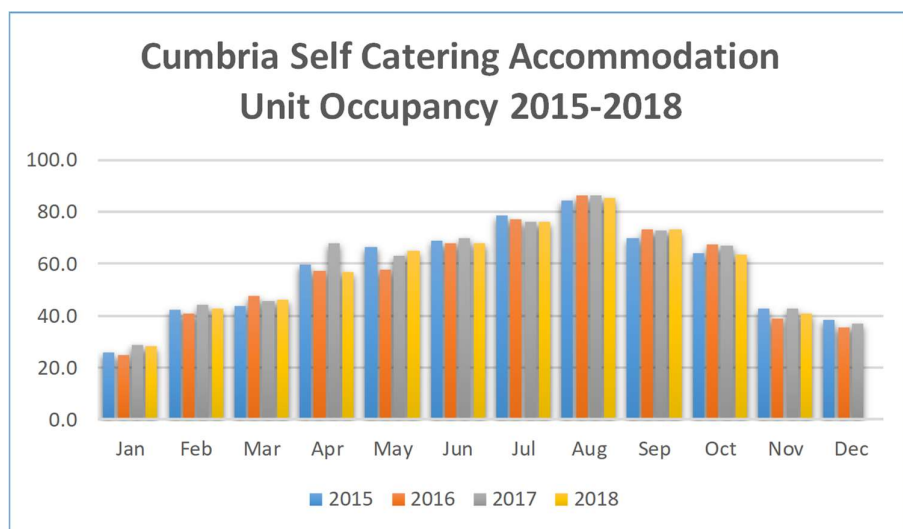


# Cumbria Self Catering Accommodation Unit Occupancy Rates 2015-2018

Unit occupancy rates for self-catering properties in Cumbria have been strong since 2014.

2017 annual average unit occupancy rates were the highest recorded.

Unit occupancy rates for the first 11 months of 2018 are lower than in the same months of 2017, by around 3%. Poor weather at the start of the year (including the 'Beast from the East'), and the World Cup, which can affect holiday trips, may be partly to blame.



**Cumbria Tourism**  
*At the heart of our visitor economy*

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