

JUDGING VISIT / MYSTERY SHOP FEES 2019



Category	Parameters	Fee + VAT
New Tourism Business	Mystery shop visit dependent on type of business, fees charged for entry, experience or accommodation	£150 - £300
	Judging visit	£50
Outstanding contribution to Excellence Award	None	£50
Self-Catering Accommodation	None	£50
Ethical, Responsible and Sustainable Tourism	None	£50
Large Hotel	None	£300
Small Hotel	None	£300
B&B and Guest House	Tariff up to £120 per room	£180
	Tariff from £121-£180 per room	£225
	Tariff over £180 per room	£260
Camping, Glamping and Holiday Park	Tourer & camping per 2 night pitch	£150
	Pod & Static per 2 night stay	£200
Large Visitor Attraction	None	£175
Small Visitor Attraction	None	£150
Experience of the Year	Experience for 2 people less than £50 pp	£150
	Experience for 2 people greater than £51 pp	£200
Wedding Venue	None	£150
Taste of Cumbria	Meal for 2 persons (2 courses with drinks) cost less than £50 per person	£150
	Cost over £51 per person	£200
Makers and Producers	Judging visit	£50
Tourism Pub of the Year	Meal for 2 persons (2 courses with drinks) cost less than £50 per person	£150
	Cost over £51 per person	£175
Accessible and Inclusive Tourism Award	Judging Visit	£50

Fees will be calculated based on approximate pricing obtained in advance from the business' website.



in association with

