

## Cumbria Serviced Accommodation Room Occupancy Rates 2015-2019

Occupancy rates for serviced accommodation in Cumbria and the Lake District have been strong since 2014.

2017 annual average room occupancy rates were marginally up on 2016, and the highest recorded.

Occupancy rates for 2018 were slightly lower than in recent years – by around 5%. Poor weather at the start of the year (including the ‘Beast from the East’), a heatwave during May and June, and the World Cup in July which can affect holiday trips, may be partly to blame.

Provisional results for the first eight months of 2019 are on a par with the same months in 2018.

