

Cumbria Tourism Members' Event

BUILDING A WORLD CLASS EXPERIENCE FOR ALL

Thursday 14th November 2019 at Armathwaite Hall Hotel & Spa

AGENDA

Optional tour of The Lakes Distillery at either 10.30 or 15.30

11.45 Registration, lunch and networking

12.45 **Welcome**
Jim Walker, Chairman, Cumbria Tourism

12.50 **Cumbria Tourism update**
Gill Haigh, Managing Director & Rachel Tyson, Head of Marketing & Partnerships

13.25 **GUEST SPEAKER – John Young, Agent, Bank of England**
Economic outlook

13.50 Comfort break

14.05 **GUEST SPEAKER – Julia Walker, Charity Development Manager, Lake District**
Mobility
Why accessibility matters to your business

14.35 **GUEST SPEAKER - Si Bellamy, Head of Eden Project International, Eden Project**
'Eden Project North - the future is yours to make'

15.05 Summary and meeting ends

Date of next event – Thursday 12th March 2020 venue tbc