

JUDGING VISIT / MYSTERY SHOP FEES 2020



Category	Parameters	Fee + VAT
New Tourism Business	Judging visit	£80
The Sheila Hensman Unsung Hero Award	Judging Visit	£80
Self-Catering Accommodation	Judging Visit	£80
Accessible and Inclusive Tourism Award	Judging Visit	£80
Ethical, Responsible and Sustainable Tourism	Judging Visit	£80
Makers and Producers	Judging visit	£80
Large Hotel	The hotel will be asked to refund the actual cost of the visit which will include B&B, pre-dinner drinks, dinner, drinks with dinner for two and a spa visit where applicable in addition to the mystery shop report fee.	£150
Small Hotel	The hotel will be asked to refund the actual cost of the visit which will include B&B, pre-dinner drinks, dinner, drinks with dinner for two and a spa visit where applicable in addition to the mystery shop report fee.	£150
B&B and Guest House	The B&B will be asked to refund the actual cost of the visit which will include B&B in addition to the mystery shop report fee.	£150
Camping, Glamping and Holiday Park	Tourer & camping per 2 night pitch	£150
	Pod & Static per 2 night stay	£200
Large Visitor Attraction	2 adults + 2 children admission + appropriate refreshments	£175
Small Visitor Attraction	2 adults + 2 children admission + appropriate refreshments	£150
Experience of the Year	Experience for 2 people less than £50 pp	£150
	Experience for 2 people greater than £51 pp	£200
Wedding Venue	This includes a mystery shop show round and judging visit.	£230
Taste of Cumbria	Meal for 2 persons (2 courses with drinks) cost less than £50 per person	£150
	Cost over £51 per person	£200
Tourism Pub of the Year	Meal for 2 persons (2 courses with drinks) cost less than £50 per person	£150
	Cost over £51 per person	£175

Please note the mystery shop fee ensures the mystery shopper gets a good overview of the full customer experience and will test as much of your offer as possible, travel expenses and production of a full report.

