

Terms & Conditions for adding events to Visitlakedistrict.com

The events listing service is a free service provided by Cumbria Tourism via its destination website Visitlakedistrict.com. As a free service, open to both members of Cumbria Tourism and non-members, there are certain rules and limitations to the service as outlined below.

- All event details must be submitted via the online form at <https://www.visitlakedistrict.com/information/submit-event>.
- All events submitted must include an image (1220 pixels wide and 715 pixels high)
- Events uploaded without an image will not be published to the website. If you do not have an image of the event, please use an image of the venue/ local area, or something related to the event activity instead and please ensure you have the correct usage permissions in place.
- Please include a postcode for the event, as this will help users find the venue.
- Please include as much detail as possible relating to the event. The more information you can give, the more appealing the event will be to visitors and more likely to be picked up by search engines.
- Event submissions that are deemed to be regular activity for the business will not be accepted as events. For non-members, outdoor activities, courses, markets, film screenings or any activity or service that is offered weekly or over the course of a season greater than 3 months constitutes normal activity and should be included as business listings as part of Cumbria Tourism membership rather than events. If you wish to add this type of listing, please email the team on website@cumbriatourism.org.
- We welcome non-members to add events to Visitlakedistrict.com but have to limit the number of events added by organisations not in CT membership to a maximum of 6 events in any calendar year, with no more than 3 events listed concurrently. If you are not currently in membership but wish to add more events than this, please email the team on website@cumbriatourism.org and ask about events membership.
- Cumbria Tourism reserves the right to refuse to publish or to remove an event listing at any time without question if deemed to contravene our code of conduct.
- An event organiser must contact website@cumbriatourism.org at the earliest opportunity if an event has been cancelled, in order for us to remove the event from the website.

The Legal Stuff

The information you provide may be published by Cumbria Tourism on its website Visitlakedistrict.com, or be made available to Tourist Information Centres in helping with enquiries from the public and other third parties.

Additionally, Cumbria Tourism may pass the information to third parties for inclusion, at their discretion, in tourism-related publications. There is no guarantee that the information, which you may have supplied, will be published or used at all. If it is, Cumbria Tourism will make every reasonable effort to ensure accuracy but does not accept liability of any kind arising from or in connection with the use or publication of the information, either by itself or third parties, including as a result of any error or omission on the part of Cumbria Tourism.