

Cumbria Tourism Awards 2022

Competition Terms and Conditions



Applicant Terms and Conditions

“Competition” means Cumbria Tourism Awards and the VisitEngland Awards for Excellence

“Organiser” means Cumbria Tourism

“You” means the individual who submits an application

“Platform” means the online system that the applicant must use to complete their application.

By submitting an application to the Competition, you agree to be bound by the following terms and conditions:

- Applications for the Competition must be submitted before the deadline stated on www.cumbriaawards.co.uk
- Applications must be submitted by 5 pm on Friday 11th March via the online entry portal accessed via the links on cumbriaawards.co.uk.
- It is free to apply to all the Competition categories; however, those businesses selected as finalists will be required to pay for a mystery shopping or announced judging/validation visit. These costs will be appropriate to each award category and in the case of the mystery shopping will include entry fees, meals and/or an overnight stay. Details of fees can be found at cumbriaawards.co.uk.
- The business/experience must be open at some point between 11th March and 30th June so the judges can visit if required. If you are closed for any part of this period, please ensure this is highlighted in the ‘closures’ box on your application.
- If required by the Organiser you will need to accommodate a judging visit. If you do not accommodate a judging visit for any reason whatsoever this may result in your application being delayed and/or withdrawn.
- The Organiser and VisitEngland reserve the right to amend the judging process should further Government restrictions apply at the time, or if any other circumstances make mystery shopping or face-to-face visits impractical.
- Applications may be submitted by any individual representing the business applying and the individual who submits the application will also become the contact whom all correspondence from the Organiser and VisitEngland concerning the Competition will be addressed to.
- You must inform the Organiser immediately of any changes to the applicant contact information during the Competition.
- Employees or representatives/agents of the Organiser and VisitEngland are not eligible to submit an application to the Competition except for categories in which third party nominations are publicly invited.

- You must ensure your business complies with all current and relevant legal and licensing obligations. The judges reserve the right to not consider an application if this is in doubt and cannot be confirmed.
- You can apply for more than one category, except where specified within the eligibility criteria, but separate applications must be completed for each.
- Applications will only be considered if they are deemed to meet the eligibility criteria.
- Applications will only be considered if they are submitted via the Platform and completed in full and do not exceed the maximum word counts.
- The Organiser reserves the right to move an application into a different category, if deemed more appropriate and should this occur the business affected will be informed.
- You agree to be part of any publicity undertaken in association with the Competition. You accept and agree that the Organiser and VisitEngland may use or publish any photographs, comments or evidence submitted at any stage of the Competition in any media, waiving any rights to payment or to inspect and approve a finished product.
- You confirm that you or the business applying own the copyright to any photographs included with your application.
- The Organiser and VisitEngland may send you communications via email in relation to your application to the Competition e.g. reminders of the deadline and to submit your application, notification of successful application submission, judging feedback, applicant survey, event invitation.
- The Organiser and VisitBritain/VisitEngland may store your contact information within databases to send you marketing communications including newsletters, future events and promotions unrelated to the Competition.
- Competition judges may decline to award winners at any level in some or all categories, if in their opinion there are insufficient entries of a winning standard.
- The prize provided by the Organiser for each winner will be a certificate and engraved award. There is no cash alternative.
- Competition winners may publicise their success indefinitely provided the placing, category and year are specified in all publicity and materials.
- Competition winners may only use the specific logo issued by the Organiser or VisitEngland and not modify it in any way, nor use, or adapt for use, any other logo connected with the Organiser or VisitEngland.
- The logo may only be used alongside the location or part of the business that has won an award e.g. a self catering provider with multiple properties across different locations must only use the logo alongside the winning location.
- The Organiser and VisitEngland will not accept responsibility for applications delayed or lost as a result of any network, computer hardware or software failure.
- In the event of any dispute regarding the Competition eligibility criteria, application forms, judging process, choice of finalists/winners or any other matter relating to the Competition, the

decisions of the Organiser and VisitEngland shall be final and no correspondence or discussion shall be entered into.

Additional Terms

- If you are selected as a finalist, further details and a consent form will be sent with the shortlisting notification and this must be completed, and the invoice for the mystery shopping or judging visit and report paid, before the shortlist is announced, or the visit will not take place and the business will be disqualified.
- It is encouraged that applicants are members of Cumbria Tourism to get the full benefit of the promotion associated with being part of the awards competition. Non-members of Cumbria Tourism who are successfully shortlisted and reach the final of the event will be given the opportunity to join membership or pay a non-member rate of £345 + VAT to progress their application.
- Any business entering the Cumbria Tourism Awards must operate in Cumbria.

National Judging

- Should you win an award in your local/regional Competition you **may** be automatically put forward for national judging by VisitEngland for the VisitEngland Awards for Excellence 2023.
- You must notify the Organiser in writing at the time of application if you do not wish to be put forward for national judging
- In rare circumstances VisitEngland may deem that an application does not meet the eligibility criteria and reserves the right not to consider the application for national judging
- It is not possible to revisit your application prior to being put forward for national judging
- VisitEngland reserves the right to move an application into a different category, if deemed more appropriate
- The prize provided by VisitEngland for each winner will be a certificate and/ or a trophy. There is no cash alternative.
- Any queries in relation to national judging should be directed to VEAwards@visitengland.org
- Any data you provide will be handled in accordance with [Cumbria Tourism's privacy policy](#), [VisitEngland's privacy policy](#) and [OpenWater's privacy policy](#) (application software provider) available on their websites.
- The Organiser reserves the right to make changes to these Applicant Terms and Conditions at any time and may notify you in writing of these changes.