

Cumbria Tourism Awards 2023

Applicant Terms and Conditions



“Competition” means Cumbria Tourism Awards and the VisitEngland Awards for Excellence

“Organiser” means Cumbria Tourism

“You” means the individual who submits an application

“Platform” means the online system that the applicant must use to complete their application.

By submitting an application to the Competition, you agree to be bound by the following terms and conditions:

- Applications for the Competition must be submitted before the deadline stated on cumbriaawards.co.uk.
- Applications must be submitted online via cumbriaawards.co.uk.
- It is free to apply to all of the Competition categories. If selected as a finalist, businesses are expected to be members of Cumbria Tourism or a non-member fee of £362 + VAT will apply.
- The business/experience must be open at some point between 6th March and 30th June so the judges can visit if required. If you are due to be closed for any part of this period, please ensure this is highlighted in the ‘closures’ box on your application.
- If required by the Organiser you will need to accommodate a judging visit. If you do not accommodate a judging visit for any reason whatsoever this may result in your application being delayed and/or withdrawn.
- The Organiser and VisitEngland reserve the right to amend the judging process at the time if circumstances make judging visits impractical.
- Applications may be submitted by any individual representing the business applying and the individual who submits the application will also become the contact whom all correspondence from the Organiser and VisitEngland concerning the Competition will be addressed to.
- You must inform the Organiser immediately of any changes to the contact information relating to you or the business applying during the Competition.
- Employees or representatives/agents of the Organiser and VisitEngland are not eligible to submit an application to the Competition except for categories in which third party nominations are publicly invited.
- The business applying complies with all current and relevant legal and licensing obligations. The judges reserve the right to not consider an application if this is in doubt and cannot be confirmed.
- You can apply for more than one category, except where specified within the eligibility criteria, but separate applications must be completed for each.
- Applications will only be considered if they are deemed to meet the eligibility criteria.
- Applications will only be considered if they are submitted via the Platform and completed in full and do not exceed the maximum word counts.
- The Organiser reserves the right to move an application into a different category, if deemed more appropriate and should this occur the business affected will be informed.
- Businesses selected as finalists will be required to pay for a mystery shopping or announced judging/validation visit. These costs will be appropriate and specific to each award category, and

may include reimbursement of incurred costs, including overnight stay, visit and meal/drinks costs. Details of fees can be found on cumbriaawards.co.uk.

- You agree to be part of any publicity undertaken in association with the Competition. You accept and agree that the Organiser and VisitEngland may use or publish any photographs, comments or evidence submitted at any stage of the Competition in any media, waiving any rights to payment or to inspect and approve a finished product.
- You confirm that you or the business applying own the copyright to any photographs included with your application.
- The Organiser and VisitEngland may send you communications via email in relation to your application to the Competition e.g. reminders of the deadline and to submit your application, notification of successful application submission, judging feedback, applicant survey, event invitation.
- The Organiser and VisitBritain/VisitEngland may store your contact information within databases to send you marketing communications including newsletters, future events and promotions unrelated to the Competition.
- Competition judges may decline to award winners at any level in some or all categories, if in their opinion there are insufficient entries of a winning standard.
- The prize provided by the Organiser for each winner will be a certificate and engraved award. There is no cash alternative.
- Competition winners may publicise their success indefinitely provided the placing, category and year are specified in all publicity and materials.
- Competition winners may only use the specific logo issued by the Organiser or VisitEngland and not modify it in any way, nor use, or adapt for use, any other logo connected with the Organiser or VisitEngland.
- The logo may only be used alongside the location or part of the business that has won an award e.g. a self-catering provider with multiple properties across different locations must only use the logo alongside the winning location.
- The Organiser and VisitEngland will not accept responsibility for applications delayed or lost as a result of any network, computer hardware or software failure.
- In the event of any dispute regarding the Competition eligibility criteria, application forms, judging process, choice of finalists/winners or any other matter relating to the Competition, the decisions of the Organiser and VisitEngland shall be final and no correspondence or discussion shall be entered into.

Additional Terms

- If you are selected as a finalist, the Organiser will send further details and a consent form with the shortlisting notification. This must be completed, and the invoice for the mystery shopping or judging visit and report paid, before the shortlist is announced. If the consent form is not received, the visit will not take place and the business will be disqualified.
- To progress as finalist in the competition, and receive the full benefit of promotion associated with the awards competition, businesses must be members of Cumbria Tourism or pay a non-member fee of £362 + VAT.
- Any business entering the Cumbria Tourism Awards must operate in Cumbria.

- The Makers and Producers Award and Wedding Venue of the Year Award are run at a Cumbria level only and the winners do not progress to the VisitEngland Awards for Excellence.

National Judging

- Should you win an award in your local/regional Competition you **may** be automatically put forward for national judging by VisitEngland for the VisitEngland Awards for Excellence 2024.
- You must notify the Organiser in writing at the time of application if you do not wish to be put forward for national judging
- In rare circumstances VisitEngland may deem that an application does not meet the eligibility criteria and reserves the right not to consider the application for national judging
- It is not possible to revisit your application prior to being put forward for national judging.
- VisitEngland reserves the right to move an application into a different category, if deemed more appropriate.
- The prize provided by VisitEngland for each winner will be a certificate and/ or a trophy. There is no cash alternative.
- Any queries in relation to national judging should be directed to VEAwards@visitengland.org
- Any data you provide will be handled in accordance with [Cumbria Tourism's privacy policy](#), [VisitEngland's privacy policy](#) and [the privacy policy of the organisation contracted to provide the Platform](#), available on their websites.
- The Organiser reserves the right to make changes to these Applicant Terms and Conditions at any time and may notify you in writing of these changes.