Cumbria Tourism

Sustainable Development Plan Update 2025

How are we doing?

In 2022 Cumbria Tourism developed an internal Sustainable Development Action Plan, which set out a series of actions to become more sustainable as an organisation and to move us toward Net Zero.

With 75% of the actions now completed or underway, we are looking to review this, and develop a new set of actions with a focus on how we can reduce our more indirect emissions and impacts.

Here are a few highlights from our work so far:

1

Flexible & Hybrid Working

We have introduced flexible and hybrid working practices to enable staff to use public transport for work and reduce the amount of commuting to and from the office. We estimate this **saves at least 2,118 kg CO2e per year.**

2

Swap to LED Lighting

The lighting in the building has been swapped to LED lighting and some lighting is on sensors to reduce energy consumption. Introducing **LED lighting** to the office building **saves 25.5 kWhrs of energy or 5,290 kg CO2e per year.**

3

Electric Vehicle (EV) Pool Car

We have an EV pool car in partnership with Lloyd Motor Group so staff can use an EV for work business instead of a combustion engine vehicle. This **saves on average 370 kg of CO2e per month or 4,440 kg CO2e per year.**

4

Electric Vehicle Charge Point

An EV charge point was installed at the front of the building so it could be accessed 24 hours a day for charging the pool car, staff and tenants EVs and to allow residents, visitors and businesses in Staveley to use it at other times.

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5

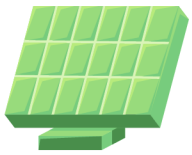
Reduce, Re-use & Recycle

We have installed a hot composter for food waste and improved our recycling facilities. We also minimise use of internal printing and have installed water saving devices.

6

Renewable Energy

We have swapped to a renewable energy tariff and are looking to install solar.



7

Sustainable Travel

We encourage staff to car share or use public transport to meetings and operate the bike to work scheme.

8

Helping the Industry

We have a sustainable Tourism Toolkit on our corporate website and are looking to align this with Visit England's Regenerative Tourism Toolkit. We promote and offer training and webinars to help the industry decarbonise. We also deliver several projects aimed at reducing carbon and making tourism more regenerative.

9

Sustainable Stays

We have a Sustainable Stays section on our visitor facing website which encourages visitors to stay in the area more sustainably. We also promote the Countryside Code and work with Cumbria's Strategic Visitor Management Group.

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